

THE 2023  
*Design Guide*



WOODFOREST®



## DINING ROOMS

Dedicated dining rooms are returning as homeowners seek to spend dinner parties and holiday gatherings in conversation rather than talking over the TV or dishwasher. Builders are finding ways to create this more intimate space while still making it accessible and entertainment-friendly to the rest of the home.

WESTIN HOMES  
60' MODEL



# Trends BY AREA

## INTENTIONAL SPACES

Builders and designers are taking a more holistic approach, with floor plans and interior design created with a homeowner's mental well-being taken into account. This home/health/happiness approach is leading to more intentional spaces for activities like meditation, yoga, exercise, crafting and creating. These spaces support mental health by allowing the homeowner to unplug from the 24/7 digital lifestyle and connect to what they might find fulfilling. Along with this, designers are exploring how color affects mood and how lighting can impact daily productivity.



## BATHROOMS

Say goodbye to all-white bathrooms and hello to colorful sinks and cabinetry and playful vanity designs. Bold tile is finding a place in showers, creating a focal point that instantly elevates the room's design. Popular choices are Zellige tile and textured tile. Once typically found in luxury homes, freestanding tubs are now appearing in a wide array of homes. Also trending for bathroom design are natural materials and non-lacquered brass hardware.

TIPLER | PINE ISLAND INVENTORY HOME



## MULTI-GENERATIONAL SPACES

The idea of "connection" is appearing more in home design with spaces the entire family can use. Playrooms have comfy chairs where parents can read; kitchens might have child cooking stations.



HIGHLAND HOMES | 55' MODEL

## KITCHENS

Contrast is the 2023 buzzword when it comes to kitchen design. Dark, leathered granite and soapstone countertops are being paired with lighter cabinets. Top and bottom cabinets have contrasting hues as do islands and wall cabinetry.



HUNTINGTON HOMES | NOBLE GREENS MODEL



WESTIN HOMES | 60' MODEL

## METALS

Warm tones are making a comeback, and metals are following that trend. Gold is increasingly replacing brushed nickel.

## LIGHTING

Designers are paying more attention to the various moods lighting can create. Sconces and table lamps provide softer light while LED strip lighting along ceiling edges and underneath cabinets are replacing bright, ceiling task lighting. And while setting a mood, lighting is also being used to create a statement look.

# DESIGN Elements



HUNTINGTON HOMES NOBLE GREENS MODEL



HUNTINGTON HOMES NOBLE GREENS MODEL

## ARCHES & CURVES

Expect to see arched doorways and curves around exterior walls in 2023 as architects seek to give homes an old-world timelessness and softness. Rounded door frames, thresholds and even ceilings will follow this hot new trend.



DAVID WEEKLEY | KINGSLEY SQUARE MODEL

## WALLS

Accent walls have become even more popular for all rooms and especially offices, with people wanting statement walls that are an interesting backdrop to video calls. Also on the rise for 2023? Picture paneling.

## TILE & STONE

Ultra-durable quartzite is the choice du jour for countertops right now. Gone are rectangular tiles with grout for backsplashes; stone slabs are in.



HUNTINGTON HOMES | NOBLE GREENS MODEL



HUNTINGTON HOMES

## WOOD TONES

Warm neutrals and high-gloss wood finishes are trending for 2023. Popular light oaks will be giving way to dark woods such as walnut and mahogany.



HIGHLAND HOMES | 55' MODEL

## COLOR

“Bold” basically sums up the use of color for 2023. Rich, dramatic color palettes are in favor and bold, unexpected colors are making a comeback. Whites and neutrals are stepping aside, but if there is a neutral color, it’s going to be a warm beige or light taupe tan. That goes for paint, carpet, upholstery, carpentry, warm natural wood flooring, etc. The grays that have been so popular for the past decade are gone and will stay gone – at least for the foreseeable future.



# DESIGN Concepts



PERRY HOMES | 60' MODEL

## VINTAGE AND SENTIMENTAL DESIGN

Today's homeowners are wanting master craftsmanship and quality when it comes to furniture and are turning to antique and thrift stores to find well-built vintage pieces. An old and new mixture will be seen throughout homes as people display family heirlooms and other sentimental accessories.



HIGHLAND HOMES | 40' MODEL

## BIOPHILIA DESIGN

Bringing nature indoors is a trend that continues into 2023. Specifically, watch for desert landscapes, mineral shades, mossy greens, and raw, unfinished textures. Color also supports biophilia design, with softer greens and blue tones that are inspired by nature used as accent colors.



TRI POINTE HOMES | 50' MODELS



TRI POINTE HOMES | 40' MODEL

## SUSTAINABLE DESIGN

Sustainability has made its way into home design, with interior designers turning more and more to using renewable materials such as wool, cotton, bamboo, linoleum, and cork for furniture, flooring and other building materials

## SHELVING & ORGANIZATION

Open shelving, floating shelving and glass front doors are all falling out of favor. Organization is not, however; homeowners are simply preferring to keep things organized behind cabinet doors.



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